



Lake County Child Care Planning Council

Superhero Dreams.

Every child has them.

Every child deserves the
chance to follow them.

Quality early care and
education gives them
that chance.

16170 Main Street, Suite F
Lower Lake, CA 95457

707-994-4795 phone
707-994-7948 fax

www.lakecountychildcareplanning.com



The benefits of early childhood education are well-known: it prepares our youngest citizens to take full advantage of their growing brains in an environment that promotes learning, sharing, and caring. The tragedy is that there are not enough quality facilities to go around. Increasing the number of facilities in Lake County can be done.

**CHILD CARE IS LIKE A ROAD.
YOU CAN'T GET TO WORK WITHOUT IT.**

We know how to build the infrastructure to make our community thrive. We've done it before; Lake County has invested in roads and housing that are critical to our social and economic infrastructure. Now it's time to invest in child care that is also a part of the backbone of a strong economy and, ultimately, a strong community.



The average cost of infant care in Lake County:

\$1425 per month
\$17,100 per year

Full-time minimum wage income:

\$1280 per month
\$15,360 per year

61% of the workers in Lake County
earn less than \$24,000 per year.

Without quality, subsidized child care, 61% of
our work force **CAN'T GET TO WORK.**

Sending your child to infant care for one year:

\$17,100

Sending your child to the University of
California for one year:

\$6,780

A QUARTER OF A MILLION KIDS ARE
WAITING FOR SUBSIDIZED CARE IN
CALIFORNIA.

THAT'S THE SAME AS HAVING
3,246 PACKED SCHOOL BUSES DRIVING
AROUND THE STATE EACH DAY WITH NO
PLACE TO GO.

LAKE COUNTY FACTS:

The child care industry employs double the amount of Lake
County workers than agriculture.

THEIR VOICES DESERVE TO BE HEARD.

The child care industry enables over 1,500 Lake County
parents to be in the work force, earning nearly \$50 million
dollars a year.

THEIR VOICES DESERVE TO BE HEARD.

Child care in Lake County is a \$12 million dollar industry.

THEIR VOICES DESERVE TO BE HEARD.

Child care pays Lake County workers more than
\$4.3 million per year.

THEIR VOICES DESERVE TO BE HEARD.

Child care brings Lake County over 400 additional jobs and
over \$17.1 million in sales each year.

THEIR VOICES DESERVE TO BE HEARD.



**CHILD CARE
PAYS OFF.**

For every dollar
spent on quality
preschool, more than
seven are returned to
society, by reducing
crime and social
service costs and
increasing tax revenue.

THIS IS NOW AN ACCEPTED FACT.

IF 100 CHILDREN EMERGE FROM FIRST GRADE NOT KNOWING
HOW TO READ WELL,

88 OF THEM WILL STILL NOT READ WELL
BY THE FOURTH GRADE.

QUALITY PRESCHOOL CHANGES THAT.

U.S. CENSUS BUREAU
data forecasts that by 2010,

85% of California's
work force will
consist of parents.

But today, licensed child care meets only
about 20% of the state's need.

